**DEENBANDHU CHHOTU RAM UNIVERSITY OF SCIENCE & TECHNOLOGY,
MURTHAL-131039**
A State Government University, Accredited 'A' Grade by NAAC
Established by State Legislative Act 29 of 2006 & Recognized by UGC Act, 1956 u/s 2(F) & 12-B
Website: www.dcrustm.org, www.dcrustm.ac.in

No.

Date: 16/11/2018

Circular

Sub: Innovation in Mobile Application and Development Ecosystem (I-MADE) is an initiative by Telecom Centre of Excellence India supported by Government of India, Department of Telecommunications.

With reference to the above cited subject, this is to inform that Telecom Centre of Excellence India by the support of Government of India, Department of Telecommunication is organizing the program "Innovation in Mobile Application and Development Ecosystem (I-MADE)" in latest technologies. All details about this program is available on the website, i.e., http://i-made.in.

1. **Aim and objective of this programme:**
    - Help Indian colleges digitize their resources and processes to derive better student engagement and help facilitate information access to students on the go.
    - Provide critical features like: E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.
    - Encourage entrepreneurship among students by providing mentorship and guidance
    - Opportunity for entrepreneurs to interact with VCs/Investors to accelerate development of Indian start-up ecosystem through direct mentorship and raising funds
    - Facilitate skill development by providing training on different aspects of mobile app development
    - Create 1 million mobile app start-ups some of which can eventually become Indian unicorns

2. **Other details of the programme:**
    The benefits for an institution joining I-MADE program:
    - A mobile app with essential features for your institution at no cost
    - An App Maker for the institution and students to create apps. Further they can manage, edit and test those apps
    - Training of students/staff/faculty on different aspects of mobile app development
    - Practical exposure for mobile app development and better employability through App-a-Thons

- Tools to communicate with students, publish content, create and manage events, send alerts and notifications to students
- Upgraded technology infrastructure to stay competitive.
- Provide critical features like: E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.

For more details of this programme may contact: Name: Lavina Dua, Contact number: 7042380228, Email Id: lavina.dua@i-made.in, Postal Address: D-5, Info-City-2, Sector-33, Gurugram, PinCode- 122001.

All Chairpersons of the University and Principals/Directors of the affiliated colleges are requested to bring this circular into the notice of all the faculty members and students and inform them to participate in this programme.

This issues with the approval of the competent authority.

Dated: 12.11.2018   REGISTRAR

Endst. No. DCRUST/Cons.(Acad.)/ 95 – 97   Date: 16.11.2018

A copy of the same is forwarded to the following for information and necessary action, please:

1. All Chairpersons of the University.
2. Dean of Colleges with the request to kindly forward the same to the affiliated colleges of DCRUST, Murthal for information and necessary action.
3. Head UCC with the request to kindly upload the same on University Website and provide the link to the office of the undersigned.

Consultant (Academics)